SNOWBOARD ATHLETE
CONTENT CREATOR
SNOWBOARD INSTRUCTOR

MEDIA KIT

BRAI



SNOWBOARD · MOUNTAINS · OUTDOORS · SNOWBOARD · MOUNTAINS · OUTDOORS · SNOWBOARD · MOUNTAINS · OUTDOORS

NOVEMBER 2026 · @BRAI_OFICIAL · BRAI.ES

ABOUT

Snowboard instructor and content creator. Blending sports and an active lifestyle, he creates authentic content in snow environments while building a community driven by performance, experience, and good vibes.

- Snowboard
- Lifestyle
- Outdoor

INSTAGRAM

@BRAI_OFICIAL

4.26K
followers

3.18K
average views per video (last 10)

3%
engagement rate

80.8K
views, last 30 days

+6
follower growth, last 30 days

18 videos published in the last 30 days

TIKTOK

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12K
followers

1.1K
average views per video (last 10)

238K
views, last 30 days

YOUTUBE

@BRAI_OFICIAL

148K
subscribers

1.24K
average views per video (last 10)

1.7%
engagement rate

1.51M
views, last 30 days

+492
follower growth, last 30 days

20 videos published in the last 30 days

Average views and engagement: last 10 videos on each network. Growth: followers today minus 30 days ago. Figures as of 15 Nov 2026.

AUDIENCE

Instagram counts followers and YouTube counts the people who watch the videos: they do not measure the same thing.

INSTAGRAM

FOLLOWERS

GENDER



AGE

18-24	26.6%
25-34	40.3%
35-44	18.7%
45+	14.4%

TOP COUNTRIES

Spain	51.6%
Mexico	11.5%
Argentina	6.4%
Chile	4%
Italy	3%

YOUTUBE

VIEWERS

GENDER



AGE

13-17	13.1%
18-24	13%
25-34	30.4%
35-44	22.6%
45+	20.8%

TOP COUNTRIES

Spain	17%
Germany	6.2%
France	6.1%
Mexico	5.4%
Italy	5.1%

BRANDS I'VE COLLABORATED WITH

INSTA360
CAMERAS

SOTHING
BOOT DRYER

REHALL
GLOVES

SNOWVERB
SNOWWEAR



LET'S WORK TOGETHER

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Direct contact for collaborations, campaigns and partnerships.

Instagram · YouTube · TikTok

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